

TONY PHAN

MARKETING PORTFOLIO

Full Stack Marketer with a passion to bring real results





TONY PHAN

Full Stack Marketer

 About Me

HELLO!

I'm Tony Phan

I'm a Full Stack Marketer who lives in Austin, TX. I have worked in the marketing industry for years from agency work to Tech, bringing realistic results to SMB's and Corporation. I'm here to help with your marketing needs!

Explore my portfolio to see how I've delivered measurable impact.



QUALIFICATIONS

Google:



- Google Ads Certification
- Google Analytics Certification

Meta:



- Digital Marketing Associate

Hubspot:



- Digital Marketing Certification
- Social Media Certification

Education (Texas Tech University):



- Bachelors in Business Administration in Marketing



LET'S TALK!



TONY PHAN

Full Stack Marketer



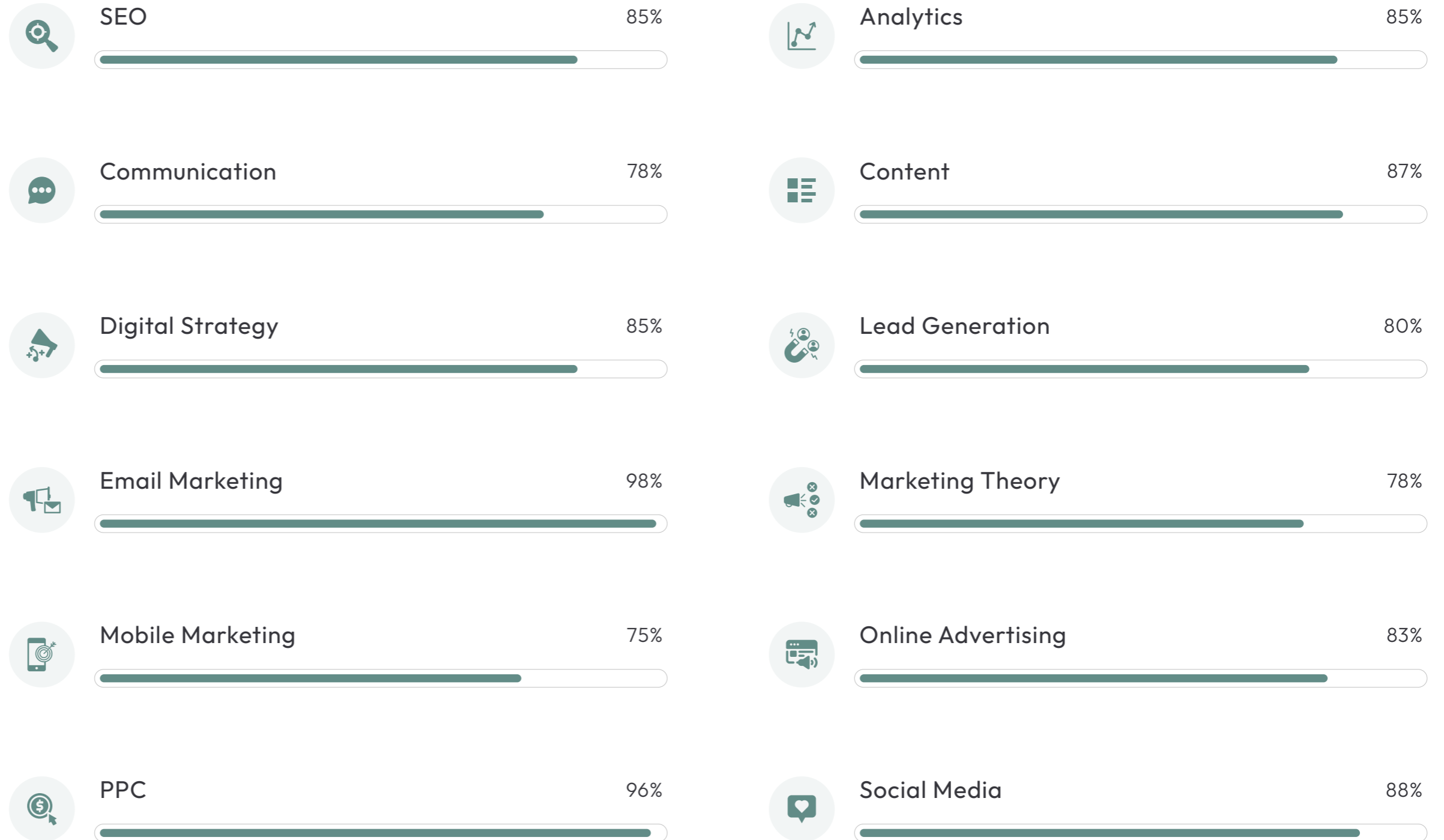
Skills & Tools



LET'S TALK!

SKILLS & TOOLS

* Result from 2023 benchmark on Target Internet





TONY PHAN

Full Stack Marketer

My Work

Branding



LET'S TALK!

BRANDING

Brand Identity

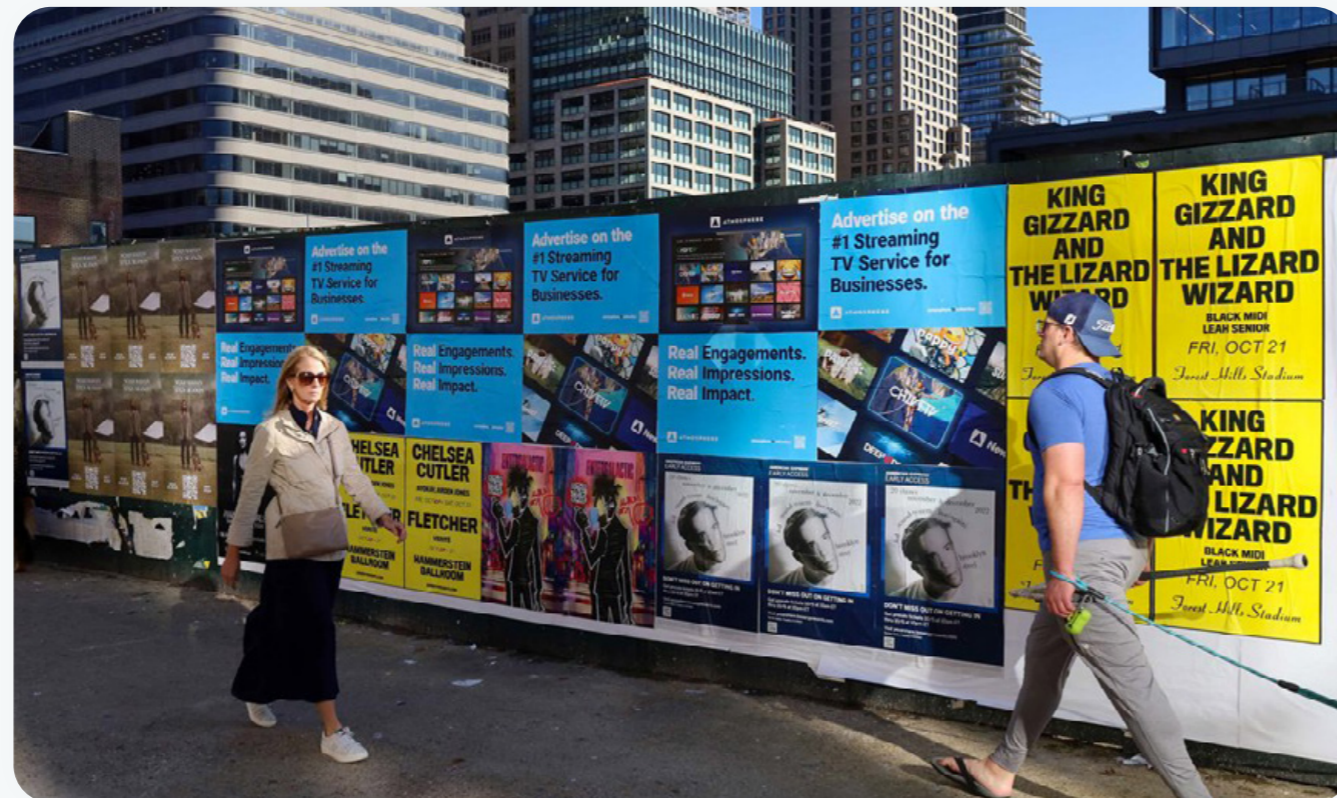
Product Identity

Store Branding

Leaflet/Flyers

Logo Design

Color Palette



Different. Simple. Impactful.

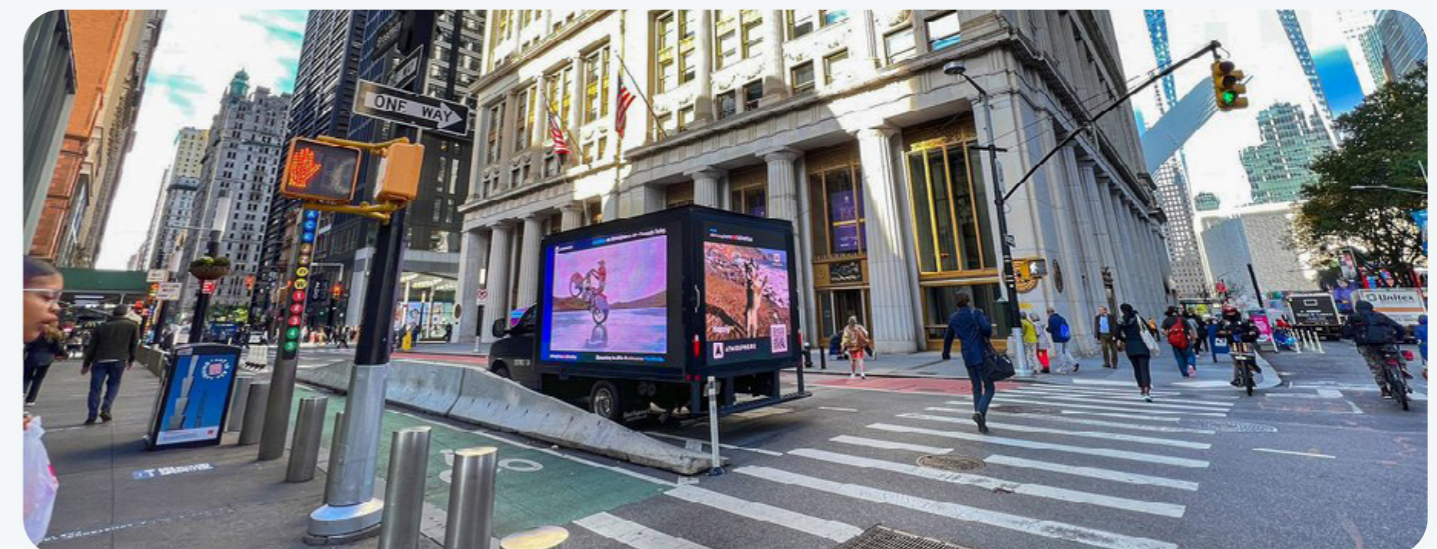
Atmosphere enables intentional marketing on TV screens in bars, restaurants, gyms, auto shops, medical offices, salons and more. **For the first time**, brands can use TV ads to effectively reach people who are out, about and spending money.

50K+
Businesses

100MM+
Monthly Viewers

Massive Reach.
100% Viewable.

Non-Skippable.
Localized Targeting.





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My Work

Social



LET'S TALK!

SOCIAL



Social Media Management:

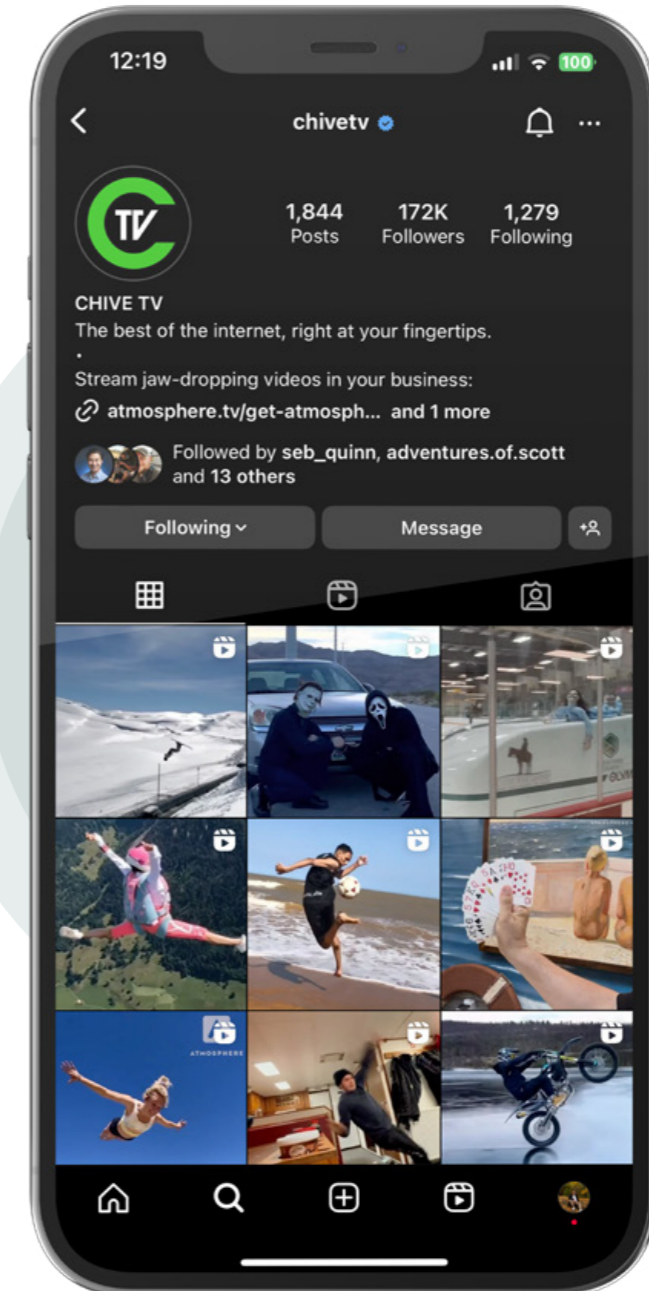
facebook Instagram LinkedIn X



Promotion & Advertising:

facebook Instagram LinkedIn X

TikTok Google Ads





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My Work

SEO

LET'S TALK!

SEARCH ENGINE OPTIMIZATION (SEO)

Backlinks

Internal Linking

External Linking

Keywords

Content Writing and Editing

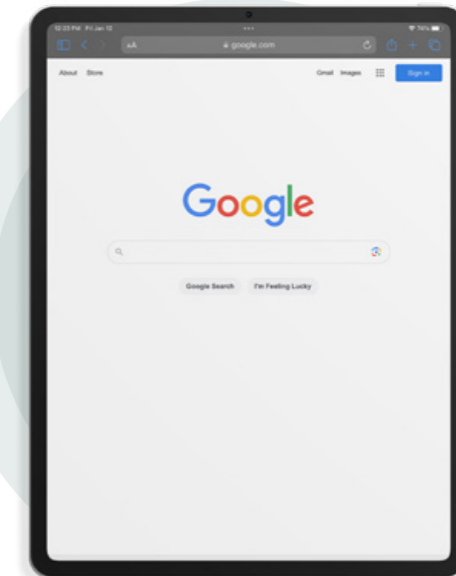
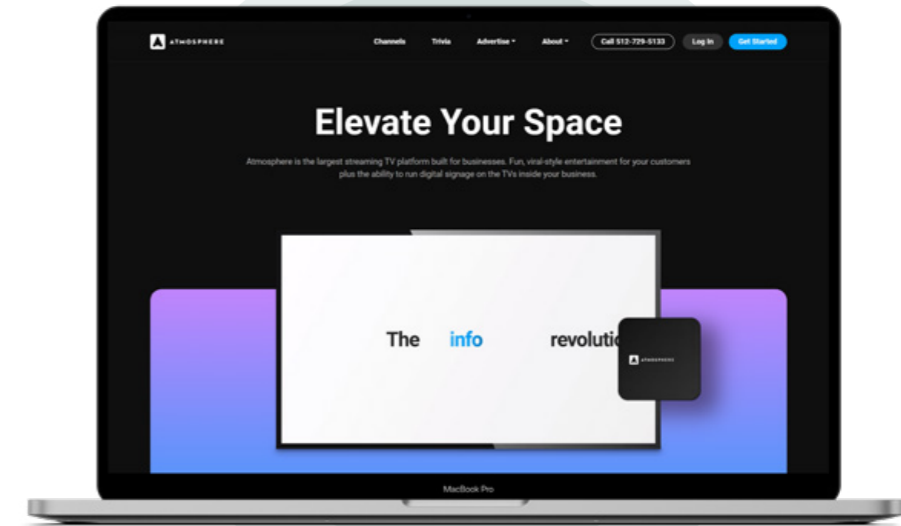
Speed Optimization

Image Optimization

Google Integration

Tags

Social Media Linking and Integration



THANK YOU!

CONTACT.

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Email:

tonyphanproductions@gmail.com

Website:

Linkedin:



Let's Talk!